



> TOSHIBA SUPPLY MAXSTICK “LINER FREE” LABELS

Toshiba supply MaxStick “Liner Free” labels in to a long-standing customer for use with the B-EP2 portable printer.

The customer has a large installed base of Toshiba portable printers, and saw the benefits of using linerless adhesive labels in some particular parts of their distribution centre, to reduce paper, wastage and improve safety.

In order to adopt traditional “linerless” labels, the printers would need to be fitted with Teflon rollers “linerless kits”, to stop the adhesive sticking to internal parts of the printer. The printers would then have to be dedicated to performing particular activities, reducing the flexibility to use the portable fleet for other tasks.



The MaxStick “Liner Free” removable adhesive product is the perfect solution, with no special linerless kit needed to feed this light adhesive product through the printer. The customer is now able to use any machine from their estate to perform any printing task required, whether linerless or not.



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