



The MAXStick Advantage

MAXStick has been **CERTIFIED** by the following printer companies: Epson, TransAct, Star Micronics, Citizen, Bixolon, CognitiveTPG, Toshiba TEC, Seiko Instruments, Martel Instruments, Intermec, Extech, Logic Controls, Able Systems, Brother, Custom Engineering, Fujitsu, Infinite Peripherals, Honeywell, POS X, Microcom, Nippon Primex, OKI Data, Wincor Nixdorf, Woosim, Sewoo, Axiohm, DIGI, GoDEX, Cubinote and Hwasung.

MAXStick was developed and designed based on the following customer requests:

- **Consistent image quality** from the label.
- Ability to **create variable length and cut only the size needed for the label** without dependence on sense marks that create excess label length and waste.
- To be able to use the printer, if necessary, as a POS printer using standard thermal paper after the printer has been used in label mode **without the paper jamming in the printer due to the adhesive build-up.**
- Ability to **stick to multiple surfaces** (e.g. bags, boxes, wraps, cups, trays, counter tops, etc.).
- To be able to apply pressure anywhere on the label surface vs. in a specific area on the label so that it will stick to the intended object.
- Available in **55gsm and 74gsm base direct thermal papers.**
- Offered in seven different adhesive configurations for unique applications.
- **Not leave any glue residue, build up in the printer or damage any surface** to which the label may be applied.
- **No maintenance requirement** for the printers such as cleaning to provide consistent performance.
- Various packaging options for **daily/weekly/monthly usage requirements.**
- **100% Bisphenol Free (BP-Free) and meets all food safety requirements of Title 21 of the U.S. Food and Drug Administration and EU legislation (FCM), specifically Regulation (EC) 1935/2004 for indirect food contact.**