



To whom it may concern

February 2021

Merley Paper Converters Limited was founded in 1983 and has developed into one of the largest independent till & credit card roll manufacturers in the UK supplying a range of targeted products to the retail sector including self-adhesive labels, ribbons and laser toners.

For the last 10 years Merley Paper has also been the UK & Eire distribution partner for the MAXStick® range of linerfree, repositionable direct thermal labels. With extensive support from MAXStick® manufacturer Max International Converters, Inc. in the USA, Merley Paper has supplied the expanding market for flexible labelling solutions especially in the Hospitality Sector who use MAXStick® linerfree labels in their expanding takeaway, delivery and collection operations.

Another indication of the success of MAXStick® linerfree labels is that many major direct thermal printer manufacturers, including Star Micronics, Epson, Bixolon & Citizen, have developed ranges of MAXStick® linerfree label-ready printers which have been specifically designed and certified to take full advantage of the opportunities that MAXStick® linerfree labels deliver.

An important development is that in 2020, Bertrand Piccard's Solar Impulse Foundation awarded the coveted ***Efficient Solutions Designation*** to the innovative MAXStick® linerfree label product. This esteemed recognition is part of the Solar Impulse Foundation Worldwide 1000+ Solutions Alliance for building a portfolio of innovations for profitable environmental solutions. MAXStick® linerfree labels were given this honour after a lengthy and stringent evaluation period. As only 1,000 are chosen out of over 85,000 applicants, this designation is indeed a testament to the commitment MAX International Converters, Inc. has made to provide ecologically sound solutions to an industry historically known for ignoring such matters.

Increasing sales for the MAXStick® linerfree labels continues to confirm that this innovative product is meeting & exceeding the demands of many sectors and in my opinion, will continue into the future.

Please contact me for further information on the benefits of using MAXStick® linerfree labels.

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