

McDonald's Deutschland Inc. · Drygalski-Allee 51 · 81477 München

MAX International
Mike Vignas
2360 Dairy Road
Lancaster, PA 17601, USA

DATUM	10. Apr. 2013
ABTEILUNG	National Operations
TELEFON	+49 (0)89-7 85 94-8009
FAX	+49 (0)89-7 85 94-493
E-MAIL	Andreas.Eissing@de.mcd.com
IHR ZEICHEN	AEI

Testimonial for MAX International

Dear Mike,

McDonald's Germany Inc. hereby confirms that in our restaurants MAX International's products are used. The MAXStick self-adhesive liner-free label rolls are used in operation at the McDonald's restaurants in Germany in two areas of the business:

1. The labeling of special orders: the product is marked with a specially printed label. It can be ensured that special orders cannot be mistaken.
2. The control of order accuracy at the Drive Thru: each order at the Drive Thru is provided with a self-adhesive order list. Hereby order accuracy is sustainably improved at the Drive Thru.

We believe that there is currently no product of comparable quality on the market and are very satisfied to work together with MAX International.

Best Regards,



Andreas Eissing
National Operations