



OKI Data Americas

OKI Data Americas Introduces New Liner-free, Repositionable Direct Thermal Receipt Printer to its Expanding Point-Of-Sale Portfolio

RT322SK is announced as the first **MAXStick certified printer from OKI**

MOUNT LAUREL, N.J., May 7, 2013

OKI Data Americas today announced the introduction of the RT322SK direct thermal receipt printer to the company's broad and growing portfolio of high-performance Label and Point-Of-Sale (POS) products. The RT322SK has been certified by **MAXStick** to support their range of liner-free, repositionable thermal labels, and is backed by a one-year advanced overnight exchange warranty . The use of **MAXStick** media helps maximize productivity and flexibility within demanding service environments, including hospitality, retail, healthcare and quick service restaurants.

As a new addition to the reliable RT322 Series, the RT322SK offers advanced features and functionality including 2D barcode printing, "Drop-In & Print" paper loading, and high quality 203 dpi output. Additionally, the RT322SK is enhanced to support the repositionable thermal label supported by **MAXStick**, which can stick to virtually any surface, and is easily removable leaving behind no residue. The liner-free labels are an alternative to using silicone-lined labels or tape.

The RT322SK is designed for use in the following applications: reserve hold labels, transfer labels, book sale price tags, shipping and receiving, logistic and asset tracking, drive-through services and self-service delis, warehouse management, retail and compliance labeling. Notably, the new liner-free, repositionable label printing devices provide an ideal solution for on-demand printing of food labels in quick service cafés and restaurants...